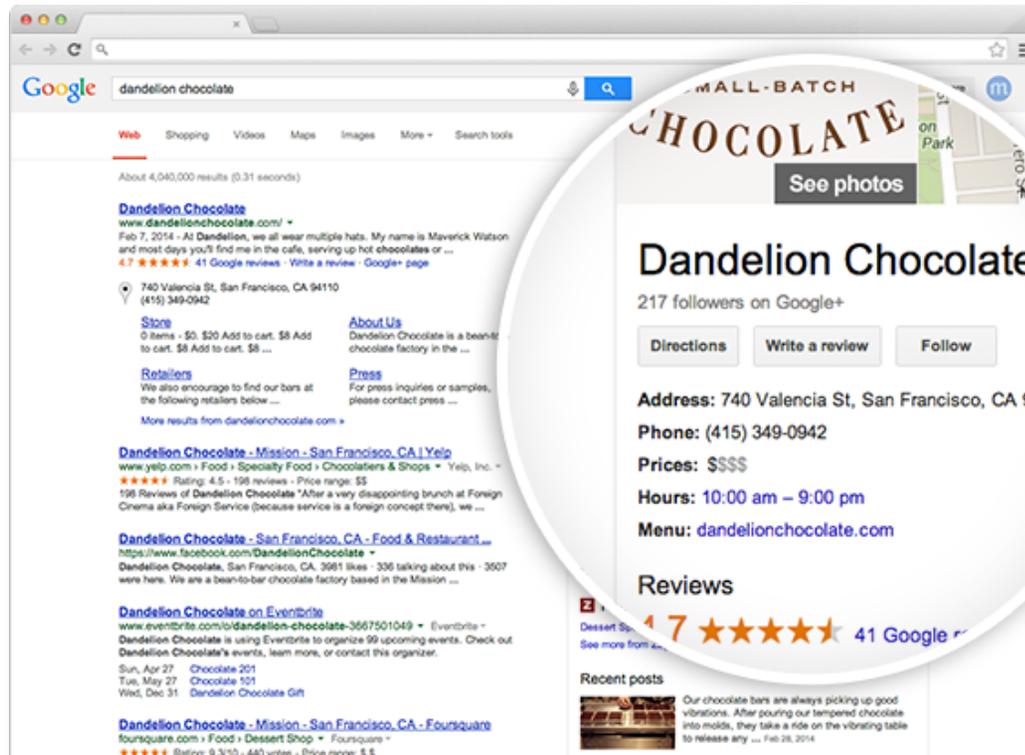


GET FOUND ON GOOGLE SEARCH AND MAPS

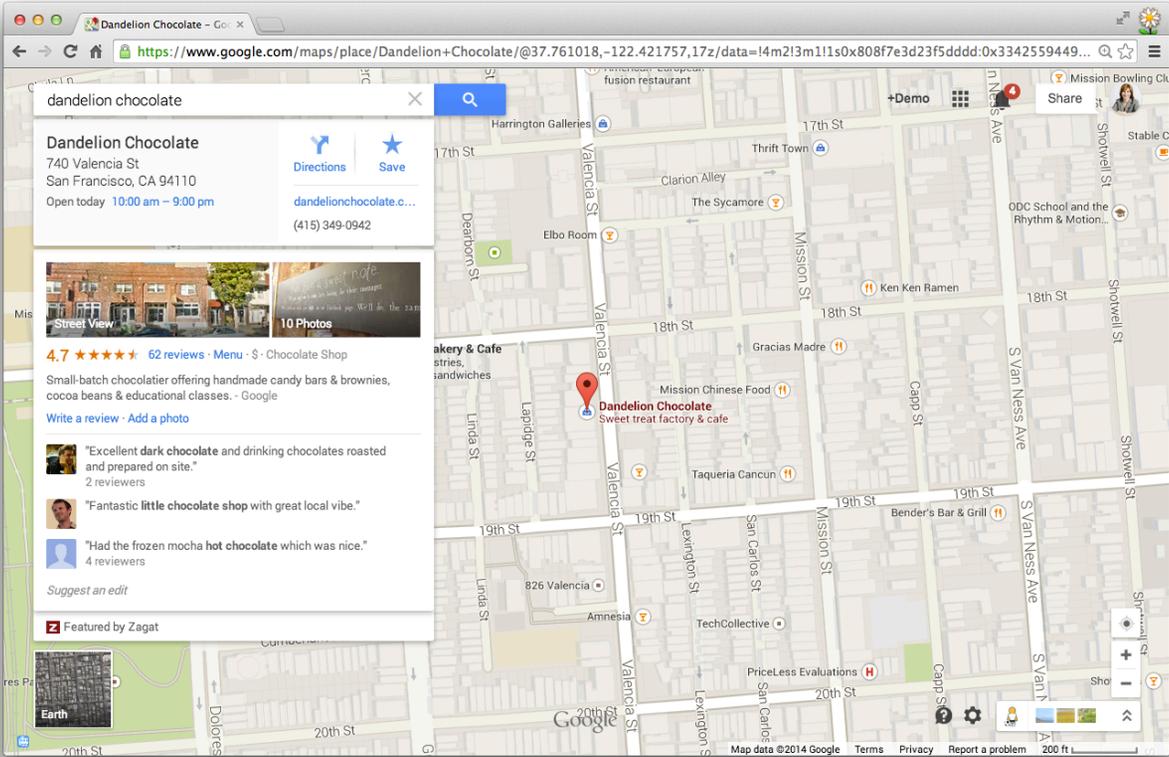


Google™

CONNECT WITH CUSTOMERS WHEN THEY SEARCH ON GOOGLE

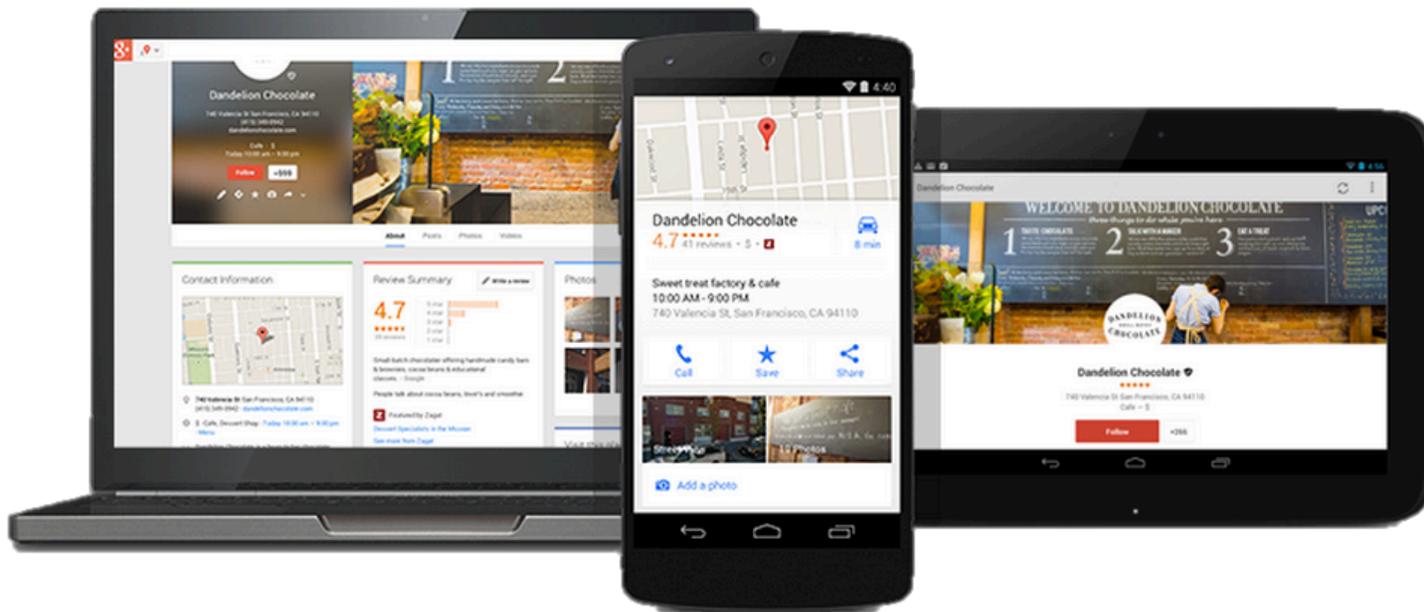


CONNECT WITH CUSTOMERS WHEN THEY SEARCH ON GOOGLE MAPS



GOOGLE MY BUSINESS WORKS ACROSS DEVICES

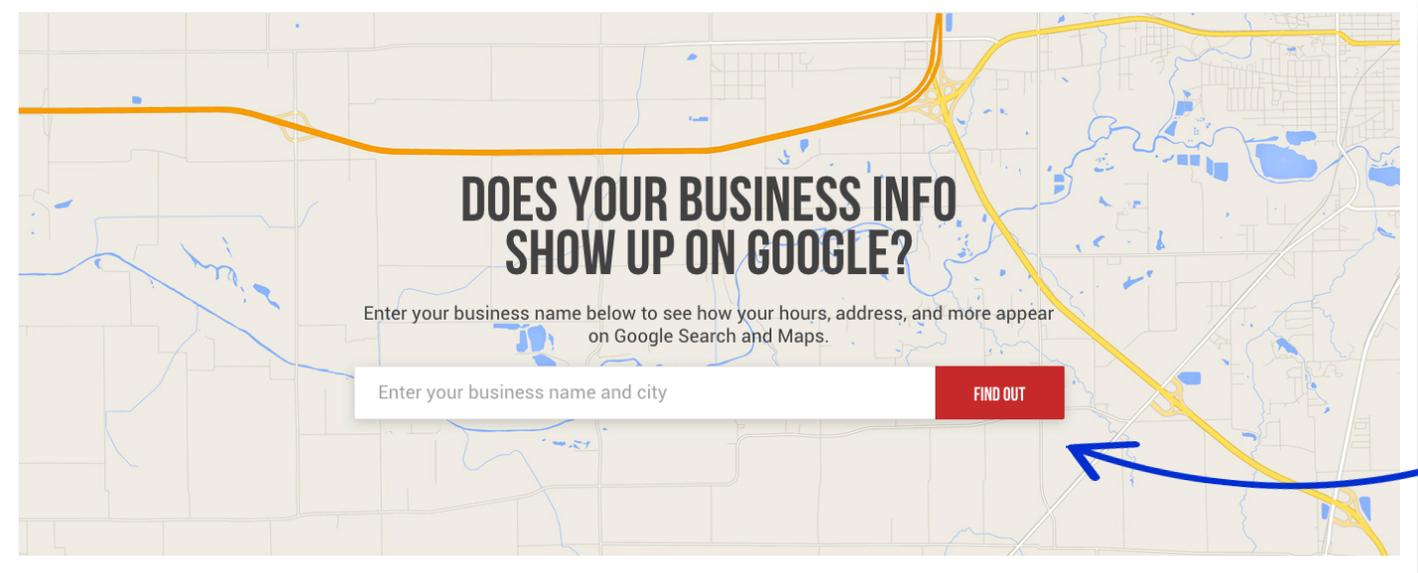
Be found on desktops, laptops, tablets, and mobile phones.



GET YOUR BUSINESS ON GOOGLE FOR FREE



STEP 1: SEARCH FOR YOUR BUSINESS



The screenshot shows a website interface overlaid on a map. The main heading is "DOES YOUR BUSINESS INFO SHOW UP ON GOOGLE?". Below this is a sub-heading: "Enter your business name below to see how your hours, address, and more appear on Google Search and Maps." There is a white input field with the placeholder text "Enter your business name and city" and a red button labeled "FIND OUT". A blue arrow points from the "FIND OUT" button towards the right side of the image.

Click "Find Out" to see if your business appears on Google Search and Maps.

www.gybo.com/business

IS YOUR BUSINESS INFO COMPLETE?

DANDELION CHOCOLATE

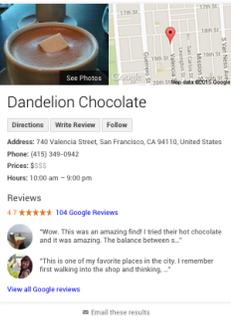
NICE JOB. YOU'RE ON THE MAP.

Thanks for making it easy for people to find you.

[EDIT YOUR INFO](#)

Here's what you can do with your information on the map:

- ADD MORE PHOTOS**
Add or update photos to give customers an inside look at what your business is about.
- DOUBLE-CHECK YOUR PHONE NUMBER**
Make sure your phone number is correct. No one likes dialing a wrong number.
- CHECK YOUR HOURS OF OPERATION**
Hours are the #1 thing people look for online. Make sure yours are up to date.



Access your business info.

STASIA'S BAKERY

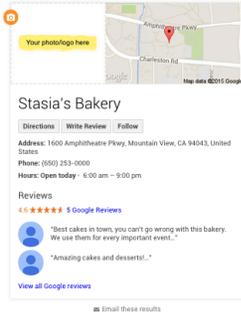
YOUR BUSINESS INFO IS INCOMPLETE.

Not to worry. Getting your info on the map is free and easy to do.

[COMPLETE YOUR INFORMATION](#)

Here's what you can do with your information on the map:

- ADD A PHOTO**
Photos are a simple way to show people what your business is about.
- DOUBLE-CHECK YOUR PHONE NUMBER**
Make sure your phone number is correct. No one likes dialing a wrong number.
- CHECK YOUR HOURS OF OPERATION**
Hours are the #1 thing people look for online. Make sure yours are up to date.



Click here to complete your business info.

STASIA'S BAKERY

YOUR BUSINESS ISN'T ON THE MAP.

Not to worry. Getting your business on the map is free and easy to do.

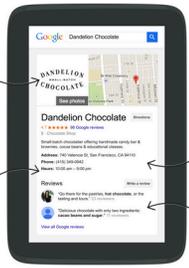
[LET'S GET STARTED](#)

Businesses with complete listings are more likely to be considered for the local pack.

When people search for businesses on Google they see listings like these. Business listing is complete with your hours, phone number, and photos. It's free and easy to do.

Source: Google Users, The Benefits of Complete Business Listings

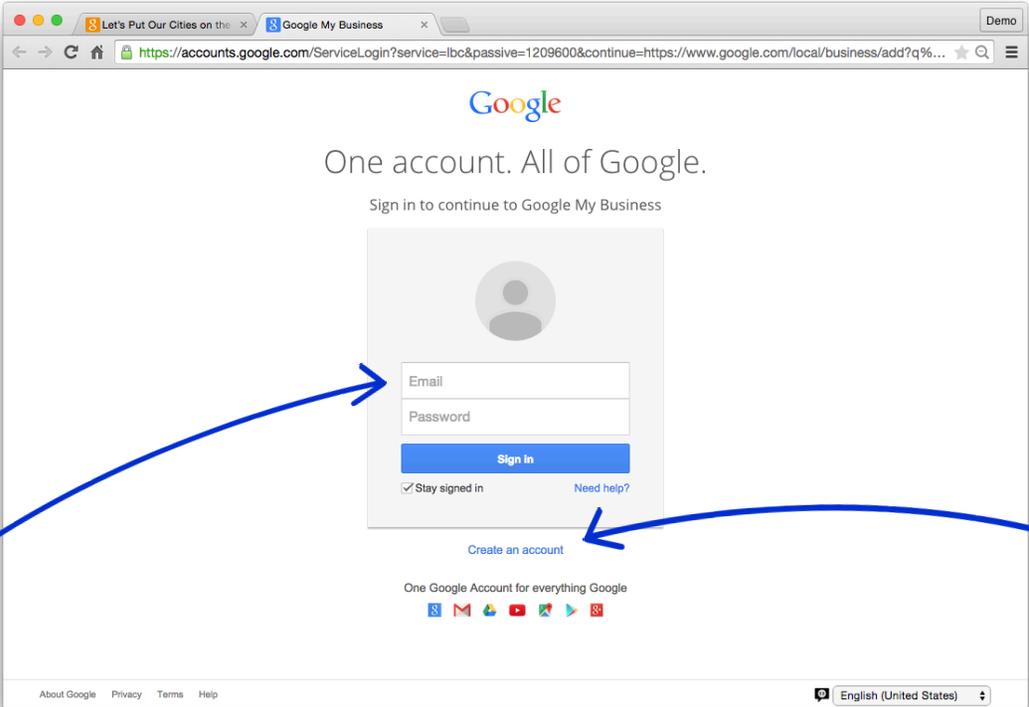
- ADD PHOTOS TO YOUR LISTING**
Photos are an easy way to show customers what your business is all about.
- KEEP YOUR HOURS UPDATED**
Hours of operation are the #1 thing customers search for online. Keep yours updated so people know when to come by.
- INCLUDE A PHONE NUMBER**
Make it easy for customers to get in touch.
- SHOW OFF A LITTLE**
Reviews help new customers learn what's best about your business.



See the step-by-step guide for getting on the map.

Click here to get started.

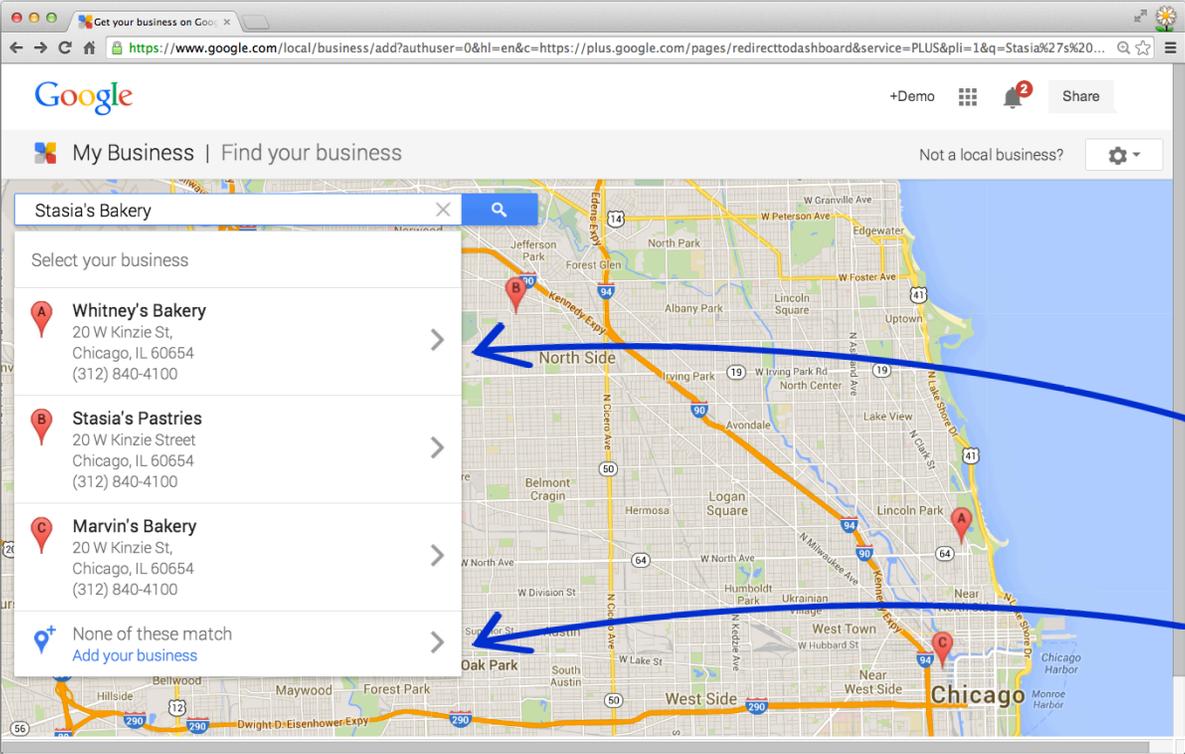
SIGN IN TO YOUR GOOGLE ACCOUNT



Sign in to the Google Account you use for your business.

Don't have a Google Account? Click "Create an account" to get started.

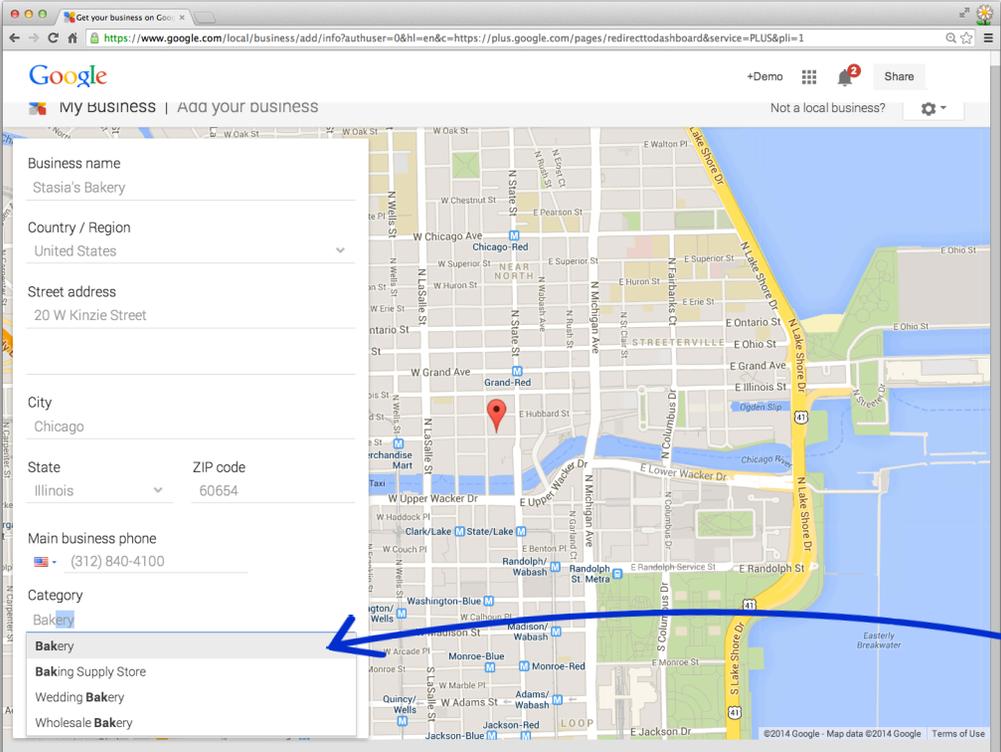
STEP 2: SELECT YOUR BUSINESS OR ADD IT



See your business in the list? Click to continue.

Don't see your business? Click "Add your business."

STEP 3: ENTER YOUR BUSINESS DETAILS

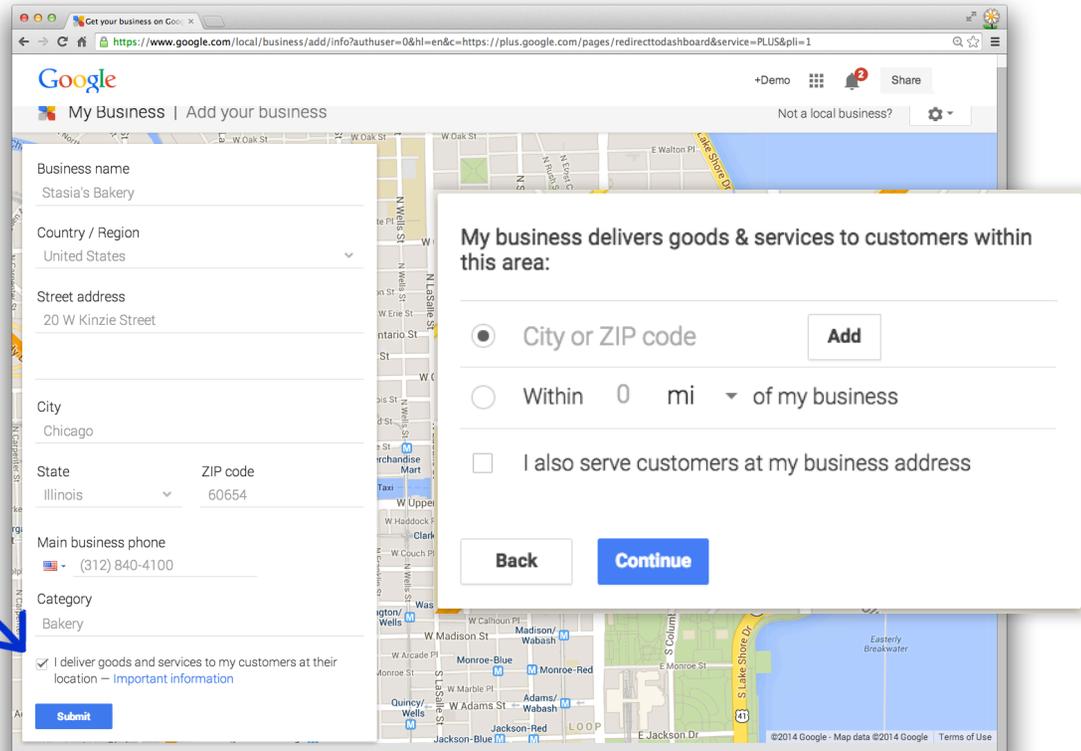


Can't find the perfect category?
Pick something close.

DO YOU WORK FROM HOME?

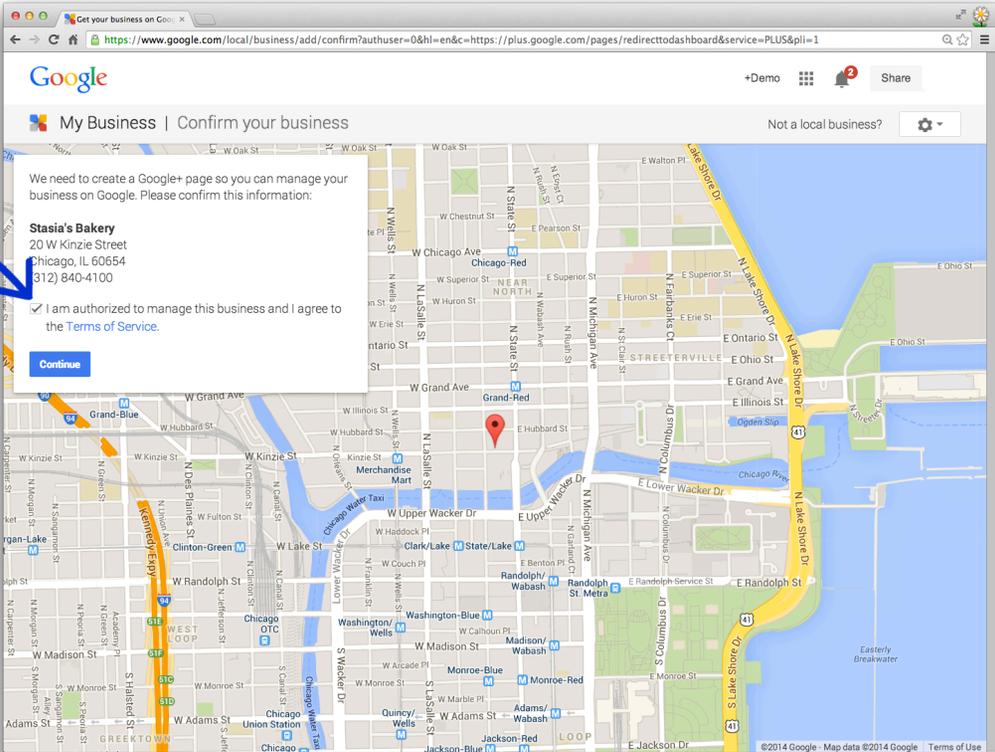
Keep your residential address private.

Check this box if your business serves customers at their locations. Then, set up a service area.

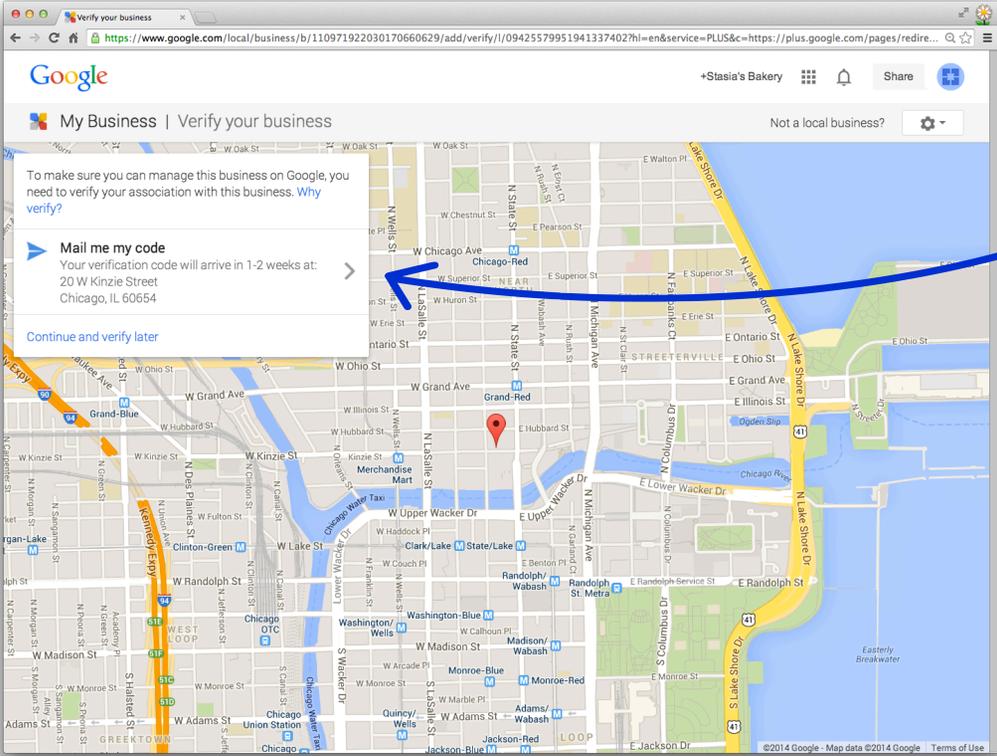


STEP 4: CONFIRM YOUR BUSINESS

Agree to the Terms of Service. Then, click "Continue."



STEP 5: VERIFY YOUR BUSINESS



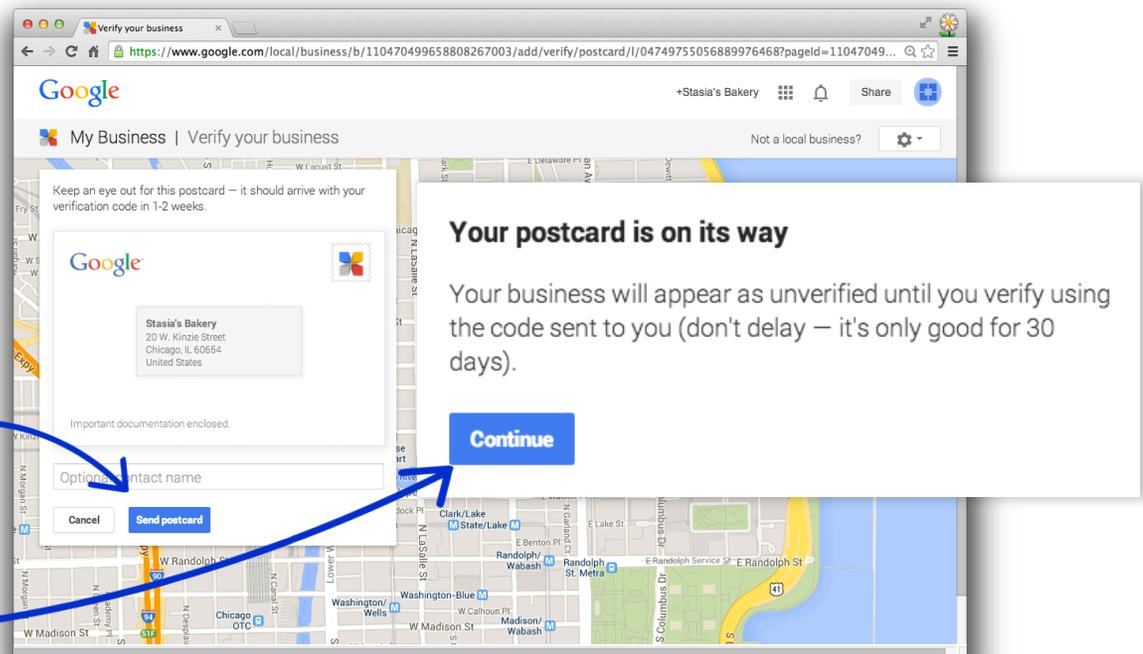
Click here to start the verification process.

REQUEST A PIN

Your PIN should arrive in about a week.

Click "Send postcard."

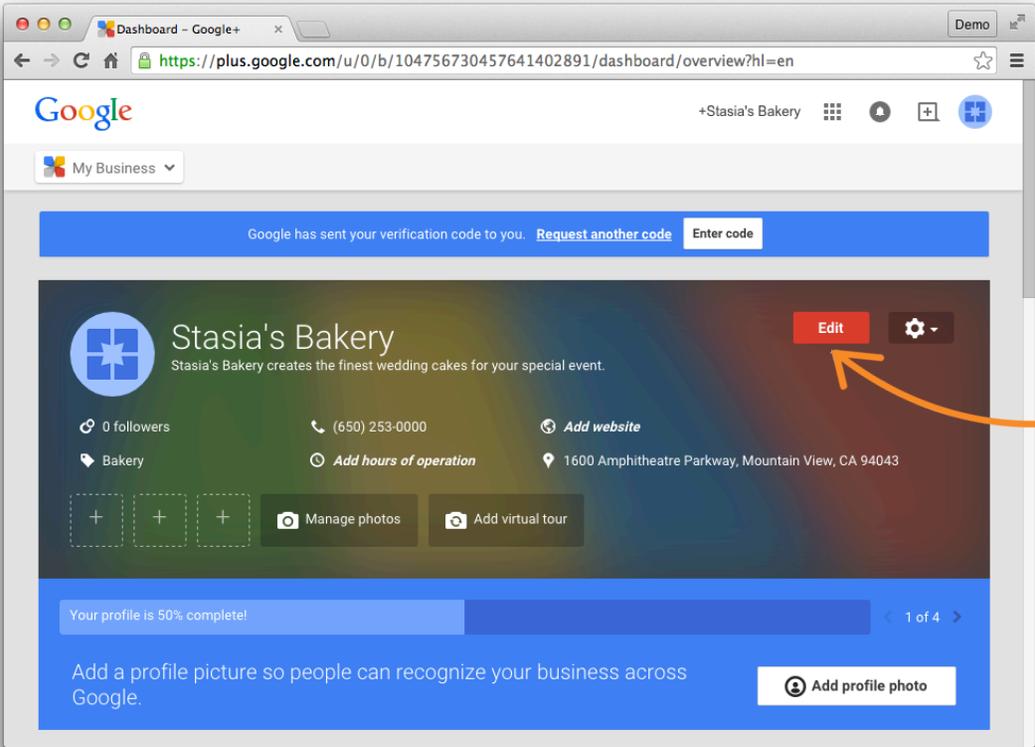
Click "Continue" to visit Google My Business.



TAKE A TOUR OF GOOGLE MY BUSINESS



COMPLETE YOUR BUSINESS PROFILE



Click to edit your business info.

EDIT BUSINESS INFORMATION

The image shows a screenshot of the Google Business Profile 'Business Info' page for 'Stasia's Bakery'. The page is partially obscured by a blue modal window titled 'Introduction'. The modal contains a rich text editor with a toolbar (bold, italic, underline, link, bulleted list, numbered list, link, unlink, undo, redo) and a text area containing the following text: 'Stasia's Bakery started after a mid-life crisis. After spending 17 years working in the Internet industry, Stasia decided to change careers. She considered joining the circus, or becoming a sea lion rehabilitator, but her family suggested she find something closer to home. "Mommy, you make great cake!" Stasia's young daughter exclaimed, and the business was born. Five years later, Stasia offers premier event cakes. Her cakes have been served at presidential inaugurations, weddings, cotillions, holiday balls, Bar Mitzvahs and Bat Mitzvahs.' Below the text are 'Save' and 'Cancel' buttons. At the bottom of the modal, a grey bar contains the text: 'Please note: Your edits may be reviewed for quality before being published live. [Learn more](#)'. The background page shows fields for Business name, Address, Contact info, Category, Hours, Maps & Search photos, and Introduction, each with a pencil icon for editing.

Business Info

Stasia's Bakery

Google has sent your verification code to you. [Request another code](#) [Enter code](#)

Complete your business information

Business name: Stasia's Bakery
You cannot edit your business name until you verify your business.

Address: Serving customers within 50 miles of 20 W Kinzie Street Chicago, IL 60654

Contact info: Phone number (312) 840-4100
Website URL [Click to enter your website URL.](#)

Category: Bakery

Hours: [Click to enter hours of operation for your business.](#)

Maps & Search photos: [Add a photo for your business.](#)

Introduction: [Click to add an intro about your business.](#)

Done editing

Introduction

B *I* U [Link](#)

-
-

[Link](#) [Unlink](#) [Undo](#) [Redo](#)

Stasia's Bakery started after a mid-life crisis. After spending 17 years working in the Internet industry, Stasia decided to change careers. She considered joining the circus, or becoming a sea lion rehabilitator, but her family suggested she find something closer to home. "Mommy, you make great cake!" Stasia's young daughter exclaimed, and the business was born. Five years later, Stasia offers premier event cakes. Her cakes have been served at presidential inaugurations, weddings, cotillions, holiday balls, Bar Mitzvahs and Bat Mitzvahs.

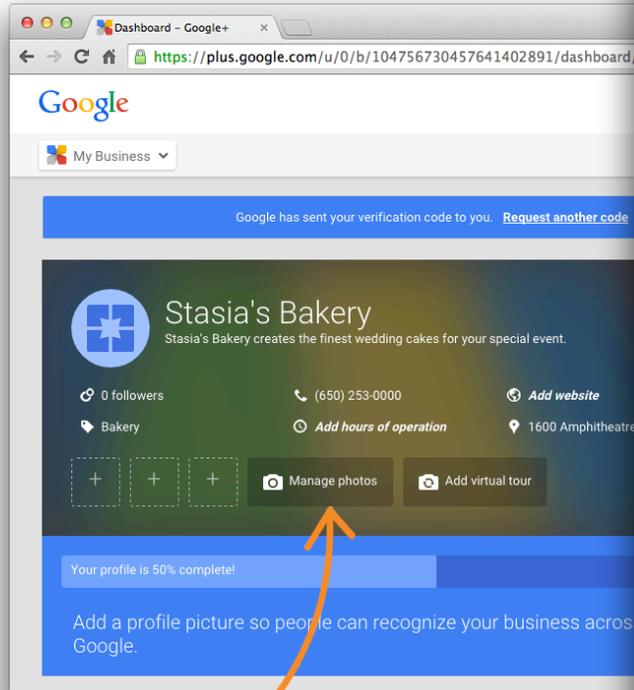
[Save](#) [Cancel](#)

Please note: Your edits may be reviewed for quality before being published live. [Learn more](#)

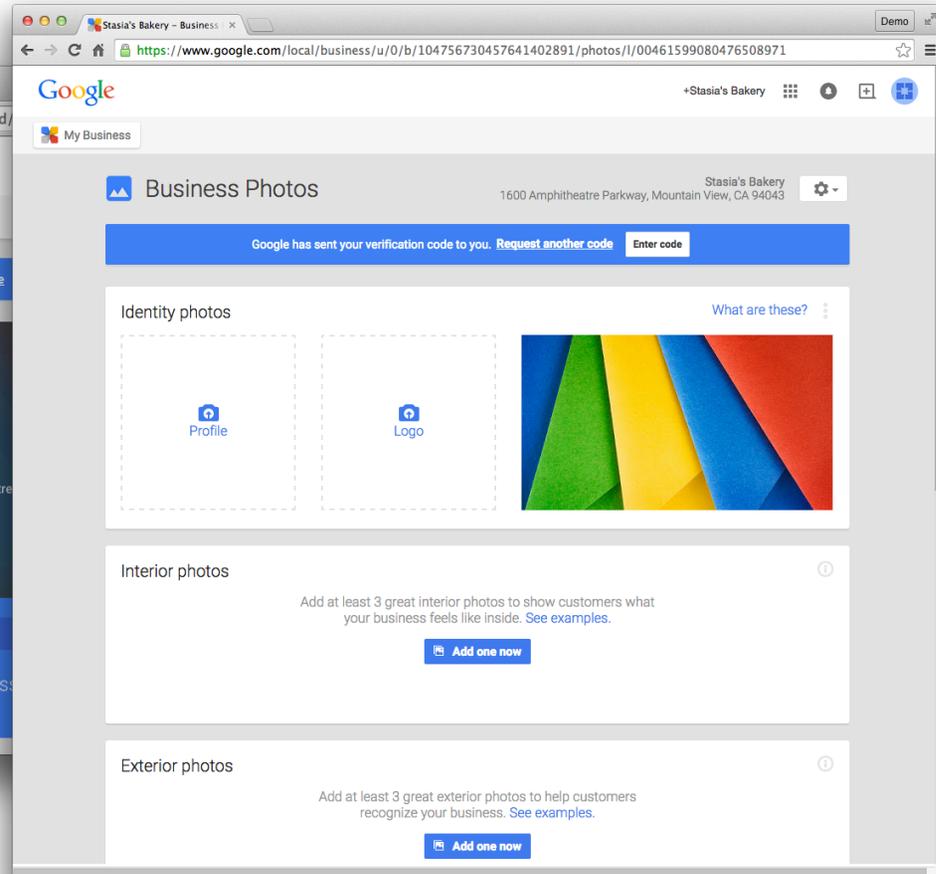
Click pencil icons to edit.

Remember to save changes.

MANAGE BUSINESS PHOTOS



Click to manage photos.



ACCESS MORE TOOLS FROM THE DASHBOARD

Share updates on Google+.



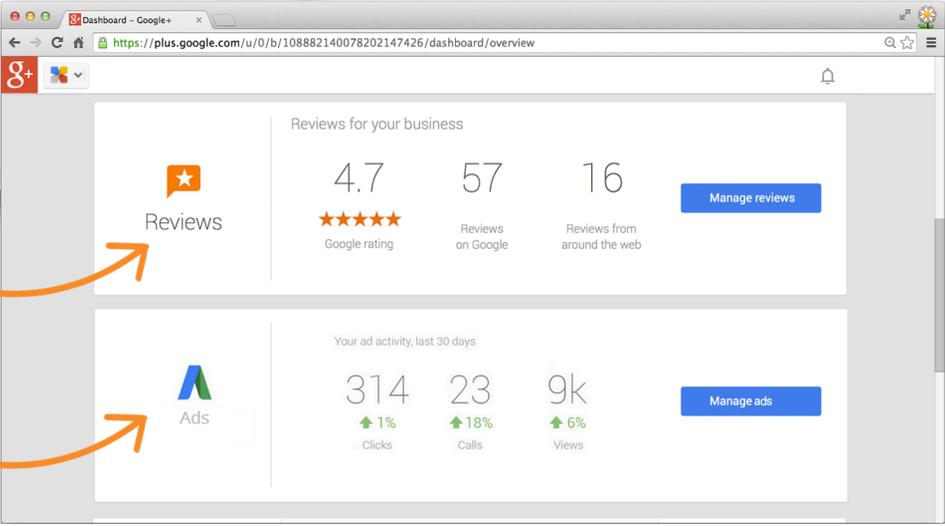
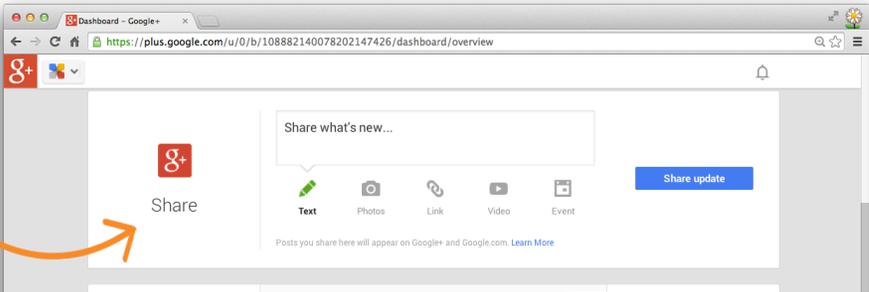
See how people interact with your info on Google.



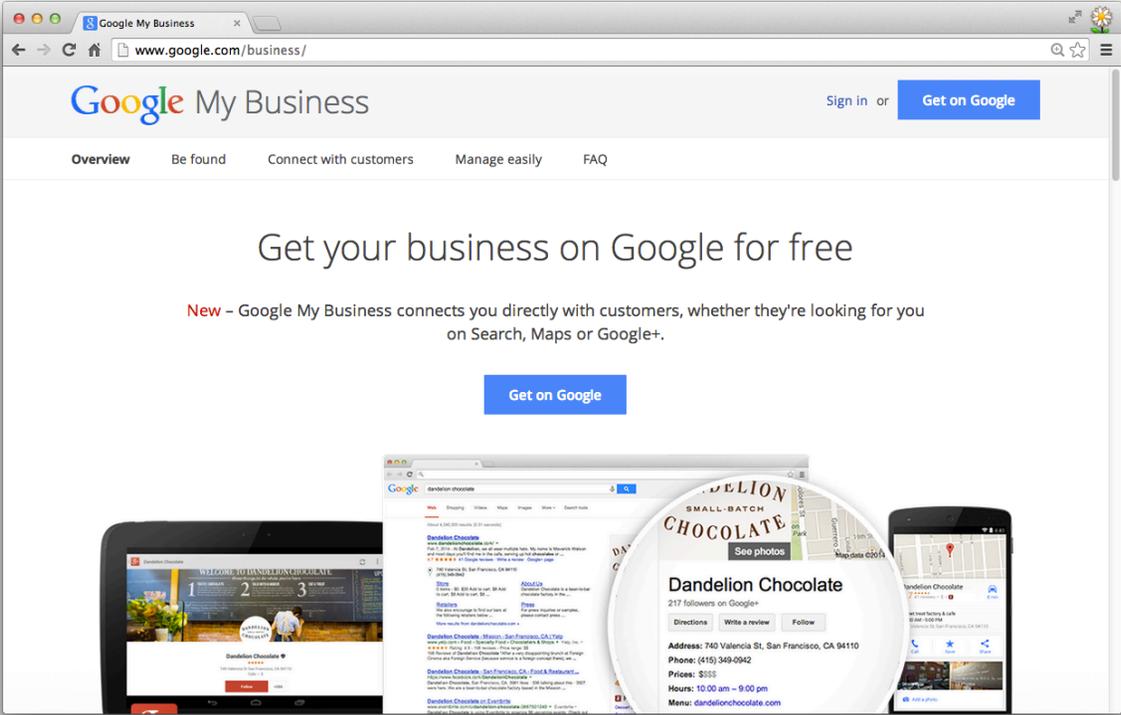
Read and respond to reviews.



Advertise with Google? See activity here.

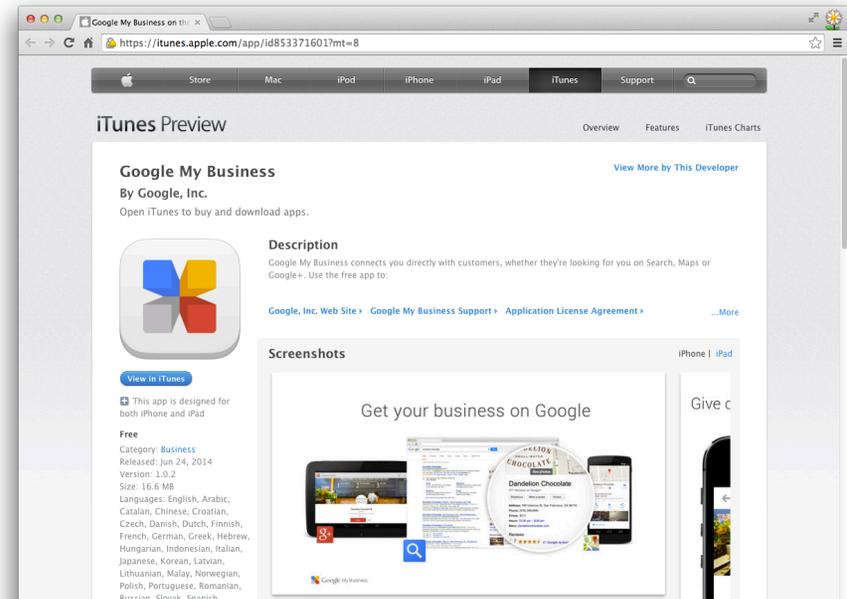
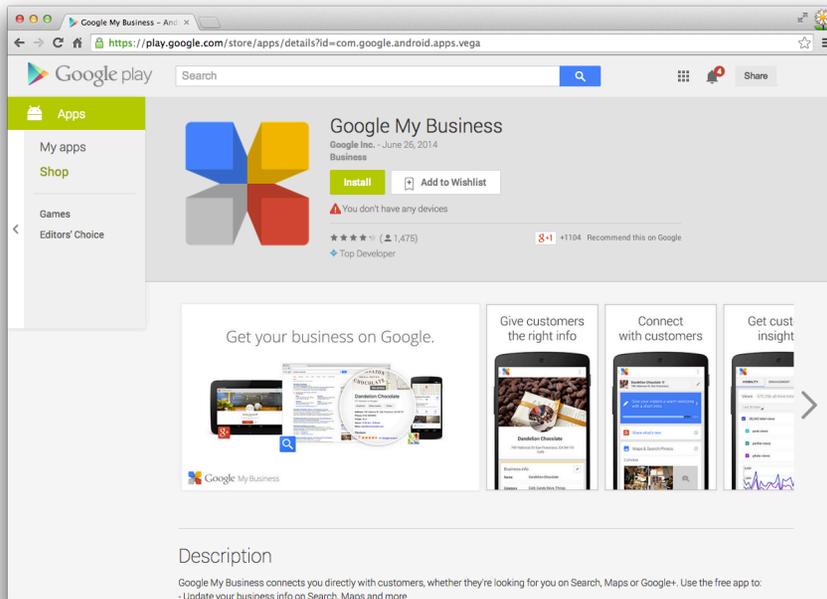


TO RETURN TO GOOGLE MY BUSINESS



Sign in at: www.google.com/mybusiness

MAKE UPDATES ON THE GO WITH THE MOBILE APP

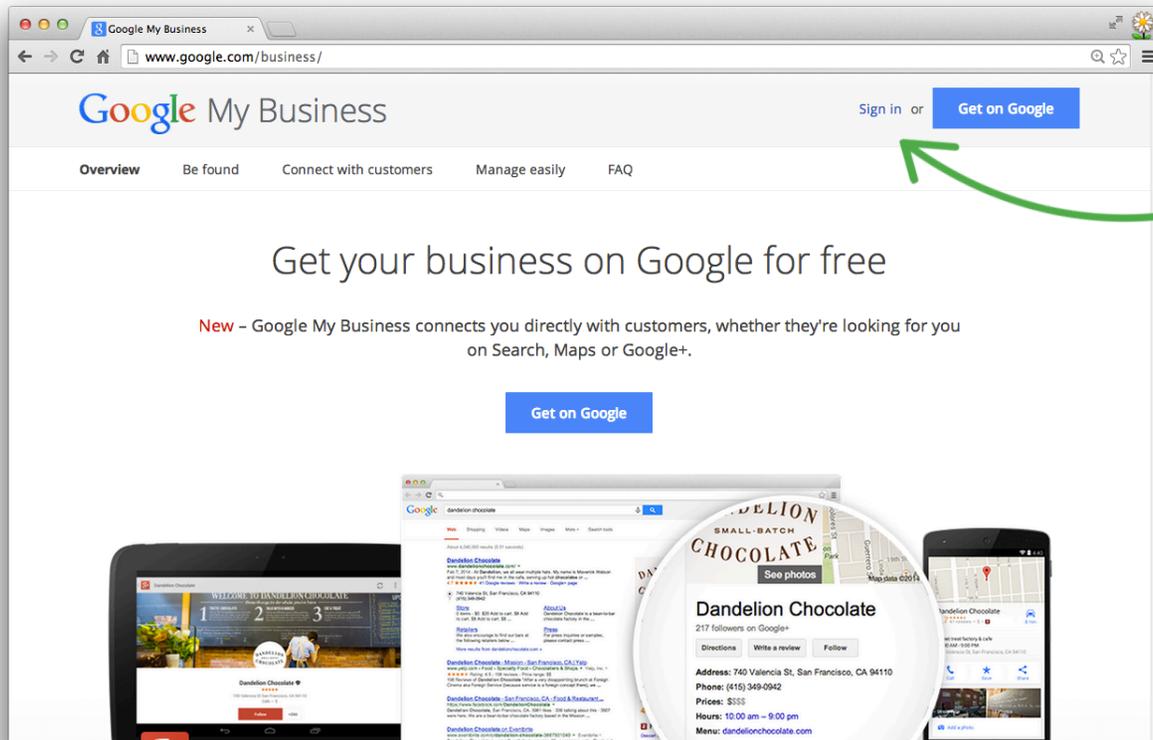


Download the free app for Android or IOS.

VERIFY YOUR BUSINESS



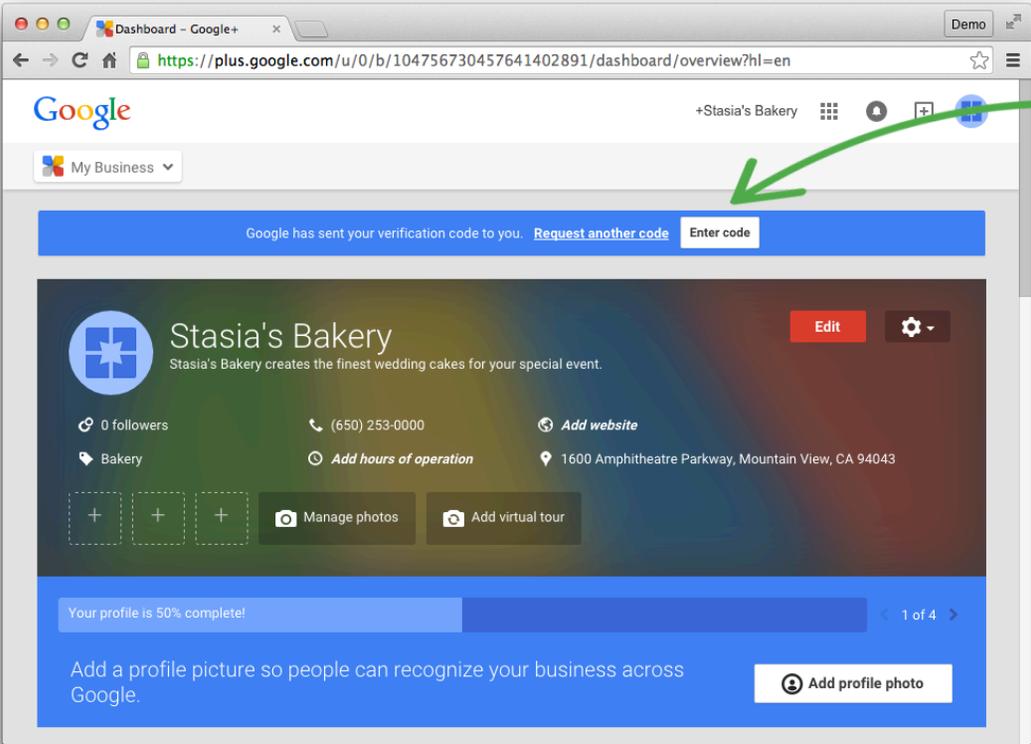
WHEN YOUR PIN ARRIVES



Sign in here.

Sign in at: www.google.com/mybusiness

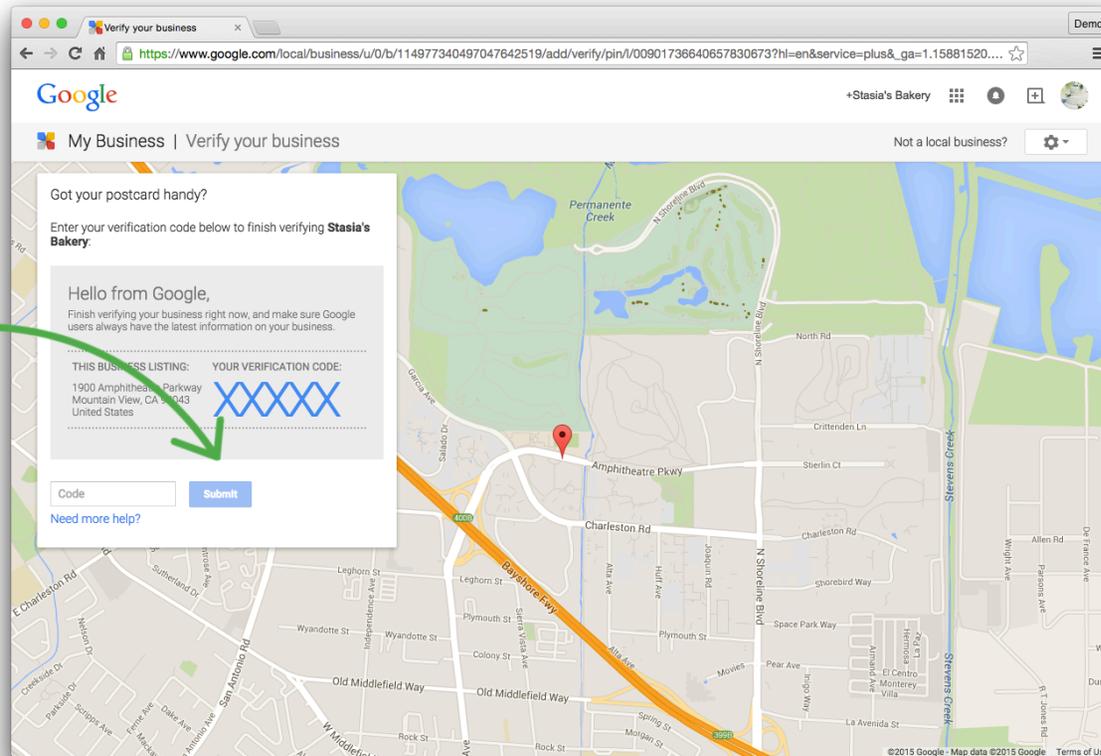
ENTER YOUR PIN



Click "Enter code."

COMPLETE VERIFICATION

Enter your PIN,
then click "Submit."



BONUS: EXPEDITED VERIFICATION

Visit: www.gybo.com/verifymybusiness

Be sure to complete this step.

Enter your complete email address.

Request business verification on Google Maps

Google's normal verification process is to mail a code to the business address. We're expediting this process for businesses at partner-hosted workshops. Our team will manually verify your business info, so you do not need to wait for the code or take any additional action when it arrives.

Be sure to follow the step by step process for verifying your Google My Business listing, and click "Mail me my code." Then click "Send postcard." If you do not go through all of these steps, we will not be able to verify you.

• Required

Your Name •
First & Last

Business name, city •
This should be the official name, as it will appear across Google. For example, "Whitney's Bakery, Des Moines."

Google username •
This is the email address you used to set up your Google My Business account, like gybotesting@gmail.com. It is often a Gmail address, but it could also be another email address registered as a Google Account.

While verifying your page, did you click "send postcard" to receive your verification code in the mail? *

If your answer is no, we won't be able to manually verify your business. Be sure to follow all the steps while creating and verifying your account. (Don't worry, you can ignore the postcard when it comes.)

Yes, I clicked to send the post card

THANK YOU

